

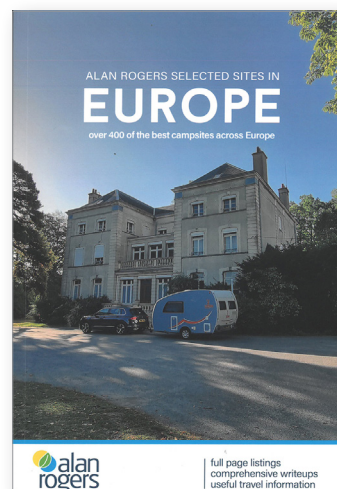
Alan Rogers Camping Guide 2024

Target group: Camping and caravan travelers

IGL



- Edition: 10.000
- 1x per year in January
- Closing date: 16.09.2023
- Distribution: Great Britain



In 2024, the 56th edition of the **Alan Rogers Camping Guide** will be released.

Present also your campsite in this guide.

The distribution of the book will be at fairs and exhibitions, over the online book trade as well as selected caravan providers. The buyer can choose between a printed paperback book and a e-paper.

Description	€-rate 4c	B	H
New campsite supplement (inconjunction with a Web listing)	110,-		
Web only	330,-		
Web & Guide (editorial with description + 2 photos)	990,-		
Web & Guide + 1/2 page ad 4c	1.870,-	140 mm	100 mm
Web & Guide + 1/1 page ad 4c	2.420,-	160 mm	245 mm

www.alanrogers.com

- 745.000 page views 2021
- 324.000 unique users in 2021
- 384.000 sessions in 2021
- Average age of 35 - 44 years

An enhanced listing contains:

- Improved exposure on the AR website
- Description in proper English (SEO proof) and 5 pictures
- Link to the official website
- Promotion on YouTube and Vimeo video
- Enhancement of 2 accommodation types (if requested)

€ 330,-

Unser Herz schlägt für den Tourismus.

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Valid from May 2023 - thus all previous price lists lose their validity. All rates are net, plus VAT and exclusive shipping costs as well as repro, litho or design costs are not included. Price changes and errors excepted. [General terms & conditions](#)