

# ADAC Camping- und Stellplatzatlas

IGL

Target group: Camping and caravanning travelers



- Edition: 12.000
- 1x per year in March 2023
- Closing date: 15.09.2022
- Distribution: German speaking countries



## Exclusive presentation of your campsite or pitch

In this guide you will find 5,500 selected campsites and over 5,700 pitches in all European countries.

All campsites are tested and recommended by the ADAC. You will find them precisely in a map. The user gets a highly professional map series for Germany, Austria, South Tyrol and the rest of Europe. This guide serves as a source of inspiration for campers.

Format	€-rate 4c	B	H
2/1 pages*	4.935,-	480 mm	300 mm
1/1 page*	2.468,-	240 mm	300 mm
Picture-text ad	495,-	3 pictures, small text	

\* + 5 mm bleed

Unser Herz schlägt für den Tourismus.