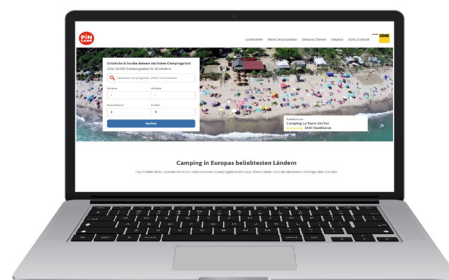


# TCS Camping online packages 2023

## www.pincamp.ch



• [www.pincamp.ch](http://www.pincamp.ch)



### PiNCAMP.ch - The new international camping platform in cooperation of ADAC AND TCS

After the successful launch in November 2018, you also can become part of this successful camping platform. With powerful marketing packages you can create high visibility in your target group, coupled with modern advertising formats and a guaranteed performance.

Description		COMFORT	PREMIUM	PREMIUM PLUS
PiNCAMP Online Booking	Direct access to millions of campers in Europe	X	X	X
	Very low booking commissions	8%	8%	8%
Your campsite appearance on PiNCAMP	Unlimited amount of pictures	X	X	X
	Display of your ADAC classification	X	X	X
	Display of your ADAC campcard discounts	X	X	X
	No other campsite shown on your own PiNCAMP profile	X	X	X
	Prominent link to your homepage on your PiNCAMP profile	X	X	X
	Display of your phone number and e-mail address for campers to get in touch with you	X	X	X
	Your logo on your PiNCAMP profile	X	X	X
	Detailed description of your campsite, specifically optimized for Google		X	X
	Integration of your YouTube video & webcam link		X	X
	Link to your homepage in your image gallery		X	X
More visibility	Profile shown in search results above campsites with BASIC package	X	X	X
	Significant increase in profile calls compared to BASIC, COMFORT or PREMIUM	x4 to Basic	x7 to Comfort	x2 to Premium
	Power Rotation   Rotation of your campsite in the TOP 3 search results		X	X
	One Facebook Post, reach of at least 15,000 contacts			X
	Your campsite rotating as an ad on BASIC campsites			X
PREIS		€ 359,- € 239,- * Mini in combination with PiNCAMP.de € 215,-	€ 539,- in combination with PiNCAMP.de € 325,-	€ 719,- in combination with PiNCAMP.de € 435,-

\* COMFORT MINI: € 239,- for campsites with up to 80 touristic pitches and rental accommodations

Unser Herz schlägt für den Tourismus.