

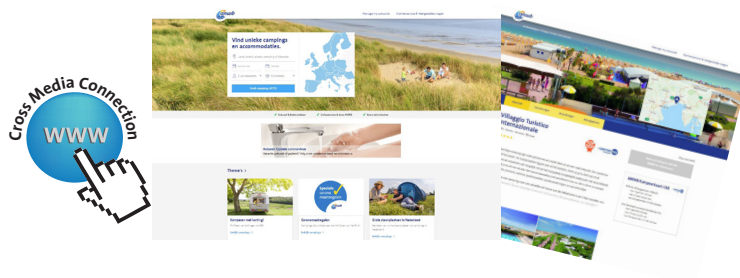
ANWB Web Online only 2023

Target group: Camping and caravanning travelers



- <http://www.anwbcamping.nl>

95% of the Dutch campers know how to find their way over www.anwbcamping.nl for inspiration, information and/or booking their ideal camping holiday. Justifying its ranking as the largest campsite information and booking platform for Dutch campers. Plenty of opportunities for your campsite to stand out among campers!



Description	XL Package	L Package	M Package
Standard information (Part of the information must be supplemented by the campsite in Check & Change)	X	X	X
Link to own website	X	X	X
Campsite photos (max. 30)	X	X	X
Campsite text, SEO optimized	X	X	X
Photos of surrounding area	X	X	X
Description about surrounding area, SEO optimized	X	X	X
Campsite inspection stars	X	X	X
Publication on ANWB Routeplanner	X	X	X
Video	X	X	X
Highlighted position	X	X	X
Banner in search filters	X	X	
Facebook advert	X	X	
Newsletter & mentioned on websites	X		
Inspection report	X	X	X
Higher in search results**	X	X	X
RATE	bookable on anwb/ CKE accepted € 2.750,-	bookable on anwb/ CKE accepted € 1.500,-	bookable on anwb/ CKE accepted € 850,-
	not bookable on anwb / no CKE accepted € 2.995,-	not bookable on anwb / no CKE accepted € 1.795,-	not bookable on anwb / no CKE accepted € 1.095,-

** Please note: The ranking on anwbcamping.nl only applies to bookable campsites and is based on various aspects. See factsheet anwbcamping.nl for all details.

Unser Herz schlägt für den Tourismus.