

ORF Nachlese 2021

Target group: FITs, "Best agers", 50+



FACTS

- 96.546 copies
- 409.000 readers
- Distribution: Austria
- 12x per year
- Best Agers (high income, well educated)



GOOD REASONS

- Top magazine in the segment "Best Agers"
- High income
- The ORF Nachlese is Austria's most popular monthly magazine

ORF Nachlese offers a wide range of topics that cover all areas of the ORF TV-program and other interesting service topics beyond.

ORF Nachlese has a reach of 5.5%. The magazine offers the best of the ORF program and is a practical advisor for the whole family.

Format	€-rate 4c	B	H
1/1 page	7.790,-	190 mm	254 mm
1/2 page	4.990,-	190 mm	130 mm
1/3 page	3.790,-	190 mm	80 mm
1/4 page	2.990,-	190 mm	60 mm

Edition	ET	AS	Edition	ET	AS
01/2021	31.12.2020	27.11.2020	07/2021	01.07.2021	27.05.2021
02/2021	30.01.2021	28.12.2020	08/2021	31.07.2021	30.06.2021
03/2021	27.02.2021	28.01.2021	09/2021	01.09.2021	30.07.2021
04/2021	01.04.2021	26.02.2021	10/2021	01.10.2021	30.08.2021
05/2021	30.04.2021	30.03.2021	11/2021	30.10.2021	27.09.2021
06/2021	29.05.2021	26.04.2021	12/2021	01.12.2021	28.10.2021

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