

# Junge Familie 2021

Target group: young families with children



## FACTS

- 140.000 copies
- 480.000 readers
- Distribution: German speaking countries
- 4x per year



## GOOD REASONS

- large readership with nearly no spreading loss

**JUNGE FAMILIE** is established as a basic medium within the parenting press and celebrated its 50th anniversary in 2019. This magazine accompanies the young family from pregnancy to birth through the first months to the second birthday.

Its counseling role is completed by the portal [www.wireltern.de](http://www.wireltern.de) with expert forums, blogs and background reports.

Format	€ -rate 4c	B	H
1/1 page	€ 20.790,-	210 mm	270 mm
1/2 page	€ 12.925,-	210 mm	132 mm
1/3 page	€ 9.922,-	210 mm	88 mm
1/4 page	€ 6.580,-	210 mm	65 mm

Edition	ET	AS	Edition	ET	AS
01/2021	23.02.2021	19.01.2021	03/2021	21.10.2021	17.09.2021
02/2021	28.05.2021	24.04.2021	04/2021	19.11.2021	13.10.2021

[www.IGL.at](http://www.IGL.at)

Unser Herz schlägt für den Tourismus.