

# familie & co 2021

Target group: young families with children



## FACTS

- 200.000 copies
- 410.000 readers
- Distribution: German speaking countries
- 12x per year



The message of this magazine is: life with children is equally nice and challenging - and there is an answer to every question!

Family is the greatest adventure of life: no other family magazine communicates a more consistent message than **family&Co**. With a circulation of 200,000 copies you will reach families with children up to 13 years!

Format	€ -rate 4c	B	H
1/1 page	€ 21.300,-	210 mm	265 mm
1/2 page	€ 14.100,-	210 mm	128 mm
1/3 page	€ 9.700,-	210 mm	80 mm
1/4 page	€ 7.000,-	210 mm	70 mm

Edition	ET	AS
02/2021	11.02.2021	05.01.2021
03/2021	11.03.2021	03.02.2021
04/2021	08.04.2021	01.03.2021
05/2021	06.05.2021	29.03.2021
06/2021	10.06.2021	30.04.2021
07/2021	08.07.2021	01.06.2021

Edition	ET	AS
08/2021	12.08.2021	07.07.2021
09/2021	09.09.2021	04.08.2021
10/2021	07.10.2021	01.09.2021
11/2021	04.11.2021	28.09.2021
12/2021	02.12.2021	26.10.2021

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