

„Camping-Fritid“ 2021

Target group: Camping and caravanning travelers



- Edition: 50.000
- 8x per year
- Distribution: Denmark



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The largest and most serious camping / leisure magazine in Scandinavia. It appears 8 times a year and is sent directly to the home of around 50,000 loyal subscribers that all go camping. The readers are very interested in camping and inspiration about travelling in whole Europe.

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2/1 pages*	3.733,-	434 mm	298 mm
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* + 5 mm bleed

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Top Banner (930 x 180 px) will be shown on all pages, ROS, 50.000 impressions	€ 1.009,- per month
Page Banner (300 x 250 px) will be shown on all pages „find camp site“ (former icamp.dk), ROS, 50.000 impressions	€ 143,- per month
Newsletter with link to website 1x per week 45.000 subscribers 1 banner	€ 450,- per newsletter
Put on top auf dcu.dk Placement in the search result lists of a region	€ 143,- per month
Link incl. picture	€ 720,- per year



Unser Herz schlägt für den Tourismus.

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