

# ANWB Go Camping 2021

Target group: Camping and caravanning travelers



- Edition: 150.000
- Readers: 425.000
- Distribution: The Netherlands



**Families with young children who don't mind spending some money when they are on holidays? This glossy will light their campfire. This stylish magazine and its online equivalent will connect you directly with a very enthusiastic audience.**

From accommodation to region

Whether campers travel to campsites bringing their own tents or caravans or hire fully equipped lodges - in this inspiring magazine, campers will find popular, surprising and inspiring regions and the related campsites. The practical tips & tricks and articles about campsites, pitches and rental accommodation will give the loyal group of readers many pages of holiday inspiration.

Format	W	H	€ rate
2/1 pages*	406 mm	255 mm	5.940,-
1/1 page*	203 mm	255 mm	2.970,-
1/2 page	88 mm	231 mm	1.850,-
1/4 page	86 mm	112 mm	990,-

\* + 3 mm bleeding

Branded Content Packages <sup>1</sup>	
2/1 Branded Content (Editorial) & 1/1 page ad	7.600,-
1/1 Branded Content (Editorial)	3.560,-
1/2 Branded Content (Editorial)	2.070,-
1/4 Branded Content (Editorial)	1.400,-

<sup>1</sup> just for bookable campsites via anwb.nl

Edition	Publishing date	Closing date
02/2020	24.11.2020	20.09.2020
01/2021	01.04.2021	31.01.2021

Unser Herz schlägt für den Tourismus.